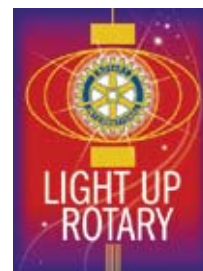




Pagoda



Service Above Self

One Profits Most Who Serves Best

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Published Weekly

“Improving Child Safety in China, On the Go and At Home.”



Guest Speaker James Feldkamp

Chinese parents are famously protective of their children and everybody has heard stories about ‘little emperors’. At the same time, China is a dangerous place for children, as basic safety procedures are often not known.

For example, in 2012, China lost three times as many children in car accidents as the United States, although there are less than half the number of vehicles. Traffic accidents are the leading cause of death in China to children under the age of 14, with more than 18,500 children lost each year. One opportunity for improvement would be to use safe, properly installed child car seats

which can significantly reduce child injury and death in traffic accidents, generally by over 70%. With less than 1% of vehicles in China currently using child restraints, there is a huge opportunity to save lives by raising awareness of the importance of child car seat use and instruction on proper installation.

Due to recent scandals about tainted baby food, child safety at home is equally important. Yet how to achieve safety at home? As it was not easy to find unbiased information in China, over the past 5 years, Mr. Feldkamp and his wife have researched and written a book for new mothers covering the most important information about more than 40 categories of baby products. Getting this book out to new mothers across China can save thousands of children from injury and possible death.

Mr. Feldkamp will provide us with fascinating insights in the development of consumer products in China in his forthcoming speech.

James Feldkamp is the Co-Founder and CEO of Mingjian, the only independent provider of expert comparative product testing for consumers in China (www.mingjian.cn).

James has 18 years of China work experience and is fluent in Mandarin. He has worked for AT Kearney, BBK and Carrier in his career in Asia.

James holds an MBA with honors from INSEAD and two Bachelor degrees.

James is an avid sailor, competing in ocean regattas throughout Asia as well as catamaran sailing here in Shanghai.

UPCOMING PROGRAMS

Date	Topic / Speaker	Venue / Time
April.21st	Improving Child Safety in China, On the Go and at Home (James Feldkamp)	Jing An Hilton, 19:00
April.28th	A lesson in creativity (Suhail Nasir)	Jing An Hilton, 19:00
May.5th	Club assembly	Jing An Hilton, 19:00
May.12th	Rotaract Day	Jing An Hilton, 19:00

**The Four-Way Test
四大考验
Sì Dà Kǎo Yàn**

Of the things we think, say or do:

我们说的做的要符合: Wǒ men Shuō de Zuò de Yào Fǔ Hé:

1. Is it the truth?
是真的吗? Shì Zhēn de ma?
2. Is it Fair to all Concerned?
是公平的吗? Shì Gōng Píng de ma?
3. Will it build Goodwill and better Friendships?
是善意的并促进友谊吗? Shì Shàn Yì de - Bìng Cù Jìn Yǒu Yí ma?
4. Will it be Beneficial to all Concerned?
是对大家有利吗? Shì Duì Dà Jiā Yǒu Lì ma?

Last Meeting Highlights :

14 Apr 2015

Present at the Meeting

Visiting Rotarians: 21

Michael Scrivener	RC Chandlers Ford & Itchen Valley	UK
Helmut Schneider	RC Frankfurt Palmengarten	Germany
Axel Gottstein	RC Bayreuth	Germany
Alison Blomkamp	Rotary E-Club NextGen	Australia
Rikard Franz	RC Lomma-Bjarrred	Sweden
Mark Wang	RC Singapore	Singapore
Frank Hoffman	RC Philadelphia	USA
Clint Schroeder	RC Metropolitan Honolulu	USA
Susanne Moskob	RC Kowloon North	Hong Kong
Big delegation (11)	RC Polderland Purmerend	Netherlands
Dusan Nestic	Rotaract Shanghai	China

Members: 30, Rotaracts: 1, Interacts: 0, Guests: 7

Contributions raised: Rmb 4,000 (666 Rmb/table)



Visitors from the Netherland



Frank, Randal and the Millars

The meeting, presided over by President Frank, commenced with the Four Way Test, recited by Rotarian Edwin. This time the meeting was given to fellowship, with numerous guests being present, especially a large group from the Netherland.

Randal announced the official charter of the RC Shanghai Pudong Lujiazui, which meets in the Radisson Blue each Thursday at 19:00. Please visit the newest RC in Shanghai.

We were also reminded of the coming Olympics in Blue and a subscription list going around got quite some members signatures.

Then our young Australian guest, Mac Millar, who uses soccer balls to spread friendship around the world, gave a speech on his project and also showed us a video. This is the second time Mac visited our club, the first time being last year.

Tara and Michel highlighted the coming Gala dinner. Michel especially asked everyone to help find sponsorships and sell tickets for 5 more tables. The event proceeds will go to GOL and Rotary Youth Leadership training. Tara explained that there are two types of fapiaos the club can provide from the gala dinner. The first type is a charity fapiao. This fapiao will be given to people or companies that donated money for event sponsorship, GOL, and Percy Chu Scholarships. The second type of a fapiao is a fapiao from the hotel for the cost of the meal, not the cost of the ticket. We are not able to provide everyone with a fapiao, so please fill out the registration form with the name on the fapiao required and send to the team with your payment ASAP. Fapiaos are given out on a first come first serve basis.

Sam Tung with assistant Kim Ray worked the crowds for happy money, and Rotarians are of a seemingly happy disposition, donating 4.000 RMB in total. The takings were also supported by the auctioning of a CD of the lovely choir which entertained us at Christmas as well as two cheese-related gifts from our visitors from the Netherland.

Rtn. Mark Wang from Singapore also briefly introduced his reason for being in China, he is on a scouting expedition for a group of Rotarians from Singapore who are building a vocational school in a Miao village in Guiyang.

Tiffany and Dean informed us that as of July 1st the meetings will take place in the Shanghai Marriott City Center at Renmin Square. So – if on July 1st you are turning up on the 40th floor of the Hilton you will feel very lonely.

Dean also informed all that Edith, who has so strongly supported the administration of the Club and the publishing of the Pagoda, will leave us end of June. Therefore a successor is urgently needed, best would be as of June 1st to have sufficient hand-over time.

The meeting was concluded with a toast to the newly formed RC Shanghai Pudong Lujiazui.

Club Information

Officers

Frank Yih - President
Dean Merritt - President Elect/
 Club Admin
Terri Lau - Vice President
Motohiro Yamane - Hon. Secretary/
 Club Admin (deputy)
Yvon Russon - Treasurer
Tom Kane - Immediate Past President

Basic Info of our Club

First chartered on 1 October 1919, re-chartered on 8 February 2006
 Number of active members - 85
 Number of honorary members - 8
 Average age - 45
 Nationalities - 23
 Male - 80% Female - 20%

Contacts

The club meeting is a dinner meeting every Tuesday at Jing An Hilton Hotel 华山路250号 (18:30 cocktails, 19:00-20:30 dinner)

Contact the club administrator Edith Du at RSVP@rotaryshanghai.org, +86 18801624833

Committees and Directors

Club Administration Committee

1st Tuesday of each month, 17:30
 Chair: Dean Merritt deanm@mdmlevel.com
 Deputy Chair: Motohiro Yamane yamane@tmish.com

Membership Committee

1st and 3rd Tuesday of each month, 18:00 - 18:30
 Chair: Alexandra Taulin alexandra.taulin@yahoo.fr

Public Relations Committee

1st Tuesday of each month, 17:00
 Chair: Michel Devriendt michel.devriendt@premiumfinance-group.com

Community and International Service Committee

1st Tuesday of each month, 17:00
 Chair: Terry Chu terrychu_prn@msn.com

Youth service committee

Last Tuesday of each month, 17:00
 Chair: Frank Yih frank@yih.com

Rotary Leadership Award Committee

Chair: Tara Strunk Tara.Strunk@grace.com

The Rotary Foundation Committee

Chair: TBD

For more information, please visit www.rotaryshanghai.org

Rotary Club of Shanghai Pudong Lujiazui

Thursday, 19:00-20:30

Location: Radisson Blu Hotel(Pudong) in Thumb Plaza, Pudong, Shanghai.

位置: 浦东 大拇指广场 证大丽笙酒店

地址: 迎春路1199号 (靠近芳甸路)

If you would like to attend Rotary Pudong Meeting, please contact Mr. Brinton Scott
 Email: bscottsq@hotmail.com

Fresh Start Rotary Club of Shanghai

Friday, 7:45-9:00 am

Location: 2nd floor, Element Fresh, Jing An Kerry Center

位置: 新元素静安嘉里中心店二楼

Address: No.1551 Nan Jing Xi Lu, Shanghai

地址: 南京西路1551号

For more information about Fresh Start and for anyone interested to attend, please visit <http://freshstartrotaryshanghai.org/>